

FACT SHEET

Evidence-Based Education Evaluation, Consulting on Training and Digital Learning

Edu is a full service education consultancy. We evaluate education to improve its quality, impact, and effectiveness.

DESCRIPTION:

Edu helps select clients design, test, and refine education and training programs.

We offer innovative evaluation studies to define outcomes and measure impact.

Concise, usable reports show funders the value of their investment.

CORE STRENGTHS:

Intellectual partner, coach, and critical friend

Learner-centered approach creates positive impact

PRACTICE AREAS:

Program Evaluation – Innovative studies and reports

Training – Consulting on design, implementation, and measuring results

Digital Learning – Audience research and learnability testing

SERVICES:

Audience Research helps designers to understand learners who will use their program or product.

Formative Evaluation observes learners and what they learn. Improves program.

Summative Evaluation reports what is working and what can improve.

FOUNDED:

1993 – an outgrowth of doctoral research at Cornell University.

PEOPLE:

Small by design, Edu is a team of 25 experts in Education, Science, Technology, and Social Sciences

LOCATIONS:

Estero, Florida
Ithaca, New York
Palo Alto, California
Vancouver, Canada

CLIENTS:

Universities, foundations, business, government agencies

Albany International
Annenberg Channel
Boyce Thompson Institute
Cornell Lab of Ornithology
Cornell University
Corporation for Public Broadcasting
Cree Cultural Institute
Exploratorium
Franklin and Marshall Colleges
Hobart and William Smith Colleges
Howard Hughes Medical Institute
Intel
NASA
National Geographic
National Institutes of Health
National Public Radio
National Science Foundation
Norfolk State University
Public Broadcasting Service
Public Radio On-Line
Sciencenter
Space Science Institute
State University of New York
Syracuse University
Thomas Edison Winter Estates
University California, Davis
University of California, Berkeley
University of Missouri
University of Washington
US Department of Education
Wright State University
Zamorano - Escuela Agricultura Panamericano